

FOR IMMEDIATE RELEASE CONTACT: Beth Enneking Trust Administration & Marketing Director Tel: 812-933-6654 Email: beth.enneking@clearpointfederal.com

ClearPoint Federal Bank & Trust Celebrates 25th Anniversary

Company Marks Milestone with a Pledge to Education

Batesville, IN – January 15, 2023 - ClearPoint Federal Bank & Trust, a federally chartered savings bank that has been providing trust and recordkeeping services to the funeral and cemetery industry since 1998, celebrates 25 years of success in serving funeral and cemetery professionals nationwide. To mark this milestone, ClearPoint pledges to make donations to several key organizations who provide education and training to funeral and cemetery professionals.

Company President, Ashlee Theising remarked: "At ClearPoint, we are passionate about ensuring the future success of the deathcare industry. A commitment to education is one of the keys to success which is why we have decided to focus our attention in 2023 on education for both our team members and industry professionals. To mark this milestone in our company's history we are making a pledge to provide financial support to the Funeral Service Foundation and the ICCFA Educational Foundation by donating a total of \$25,000."

ClearPoint was established in 1998 as Forethought Federal Savings Bank operating in six states with only a handful of customers. Today ClearPoint serves more than 2,400 funeral homes and cemetery locations in 44 states, and the District of Columbia. Since its inception, ClearPoint has expanded its team and product offerings, but its foundational purpose has not changed, and it remains dedicated solely to the funeral and cemetery industry. The experienced, diverse team offers both financial expertise, and an unwavering passion for serving funeral and cemetery professionals. ClearPoint is proud to provide clients with a team of talented and proactive professionals who are always ready to serve. https://clearpointfederal.com/clearpoint-25th-anniversary/

ClearPoint Federal Bank & Trust is a federally chartered savings bank based in Batesville, Indiana. ClearPoint is dedicated solely to the funeral and cemetery industry. Independently owned and operated, ClearPoint has provided customized funeral home and cemetery trust and related services since 1998, which are now available in over 44 states and the District of Columbia. Visit <u>www.clearpointfederal.com</u> to learn more.