



## **ASHLEE THEISING**

*President & COO*

Ashlee joined ClearPoint Federal Bank & Trust in January 2006. During her tenure, she has served as an Assistant Trust Administrator, Trust Administrator, Trust Account Supervisor, Trust Operations Manager VP, Trust Operations and presently as President and COO. Additionally, she serves as corporate secretary, a member of ClearPoint's Board of Directors and chairs the bank's Investment Committee. Through her various roles Ashlee has interacted with every aspect of ClearPoint's business and has been instrumental in the completion of several strategic initiatives.

Over the past 15 years, Ashlee has engaged in the deathcare industry presenting to both regulators and providers at various conferences and conventions.

Ashlee graduated from Hanover College in Hanover, Ind., in 2006 with a BA in Economics and Finance. She has completed Cannon Trust School Levels I and II, received a certificate in Business Informatics from Northern Kentucky University. She presently serves on the Indiana Bankers Association Trust Committee and as Finance Committee Chairperson for the Ripley County Community Foundation.



## **BETH KMIEC**

*Executive Vice President, Trust Administration*

Beth Kmiec joined ClearPoint Federal Bank & Trust ("ClearPoint") in 2013, coming from personal trust at JPMorgan in Chicago, IL. Ms. Kmiec is an accomplished business and legal professional. She has a BA in Political Science and Psychology from the University of Notre Dame and a JD from Loyola University Chicago School of Law. Beth is currently the Executive Vice President, Trust Administration for ClearPoint. She is responsible for trust administration, client relations, as well as certain aspects of trust and legal compliance.

Ms. Kmiec has conducted presentations at numerous deathcare industry events. These meetings and conferences include: Kansas Cemetery Association, Pennsylvania Cemetery Cremation and Funeral Association, Virginia Cemetery Board, Maryland Cemetery Board, Indiana Cemetery Association Board, Death Care Regulators Association Meetings, and ICCFA Annual Convention & Expo. She has been a voice for the industry by working with regulators and legislators across the US, successfully supporting clients and lobbyists to get cemetery trust laws changed in states such as Oklahoma, Georgia, Texas, Virginia and others.



**MICHAEL D. JOHNSON, CFA**

*Senior VP, Investment Management*

Michael Johnson, CFA, is an investment professional with over 25 years of experience managing assets for both individuals and institutions. Over the last 10 years Michael has focused primarily on managing investments in the death care industry either directly or in a fiduciary oversight capacity. He has worked with regional and large national firms providing active support and analysis for successful asset management outcomes.

Michael has joined ClearPoint Federal Bank and Trust as Senior Vice President for Investment Management. He will contribute to the enhancement of ClearPoint's investment management and fiduciary advisory offerings.

Michael holds a BA in Economics from Western Michigan University along with an MBA from the University of Notre Dame. Michael is also a holder of the right to use the Chartered Financial Analyst® designation.

Michael lives in West Michigan with his wife Angie. He is a veteran of the US Army, a licensed private pilot and a member of Michigan's longest running community theater.



**DAN BIRD**

*Relationship Manager*

Dan Bird joined ClearPoint Federal Bank & Trust ("ClearPoint") in January 2018, bringing over 15 years of experience in institutional client service, trust, recordkeeping and investments.

Dan has a BA from the Miami University (Oxford, OH) and a professional designation from the Wharton School of Management.

Dan is currently a Relationship Manager for ClearPoint. He is responsible for delivering high quality service to ClearPoint trust clients in the areas of administration, investments and compliance.



## **JODI M. CLOCK, CPLP**

### *Business Development Associate*

Jodi Clock has worked in the 'end-of-life planning' industry since 1988. She is a certified pet loss professional and charter member of PLPA (Pet Loss Professional Alliance). Jodi is also a published author. Her book "Navigating the Eldercare Journey...without going broke!", is in its second edition. Her experience includes working for family and corporately owned funeral homes, advance planning companies, and casket manufacturers.

Most recently, Jodi is president, owner and founder of Clock Timeless Pets, a pet loss center in Western Michigan. She is also a partner of Clock Funeral Home, a Selected Independent funeral home serving over 420 families each year, and Business Development Associate for ClearPoint.

Jodi M. Clock, is a recognized international industry professional speaker. Some of her speaking engagements include: ALPAR (A Latin American Death Care Association), International Cemetery Cremation Funeral Association, Michigan Municipality Cemetery Association, Pet Loss Professional Alliance, State Association Conventions, Women in the Pet Industry, and International Pet Sitter and Boarding Association



## **Beth Enneking**

### *Marketing Manager*

Beth Enneking has worked in the death care industry for over 25 years. As ClearPoint Marketing Manager, Beth is currently responsible for developing and driving the overall corporate marketing strategy; focused on brand awareness, growth and a dynamic customer experience. Prior to joining ClearPoint in 2017, she led the merger of two event rental companies. Beth had an accomplished 22 year career with Aurora Casket Company. As

Director of Customer Solutions she was responsible for the leadership of Display Systems, Customer Service, Sales Supply, and Aurora Management Services. Beth has a diverse background in customer relations, operations and marketing. She graduated from Bowling Green State University with a Bachelor's in Communications.